

NATIONAL ACADEMY OF ART
FACULTY OF APPLIED ARTS AND DESIGN



INVITATION

TO PARTICIPATE IN THE SCIENTIFIC CONFERENCE

"DESIGN & APPLIED ARTS"

March 6, 2025, Sofia

Dear colleagues,

We are pleased to invite you to participate in the Scientific Conference "Design & Applied Arts," which will be held online on March 6, 2025.

The need to continue our communication within the academic and professional community, as well as the exchange of ideas and creative results, is more relevant than ever. This conference is organized by the Faculty of Applied Arts and Design at the National Academy of Art. Over the years, it has established itself as a forum that provides opportunities for exchange and collaboration in the fields of arts, science, and artistic education.

The event aims to further develop creative research and communication between the academic community and professionals, between researchers and doctoral students, covering a wide range of topics.

Discussion topics:

- Theory and history of design and applied arts
- Research in the field of design
- Applied arts – theory and practice
- New technologies and materials in applied arts and design
- Educational aspects of applied arts and design
- Design thinking, design culture
- Innovative strategies and styles in the practice and theory of design and applied arts

The languages of the conference are Bulgarian and English.

Applications (using the attached form) and a short abstract in English (up to 300 words) should be submitted by **February 25, 2025**, to: konferenzija_2025@abv.bg

Organizing Committee:

- Chief Asst. Rozina Makaveeva Ph.D.
- Chief Asst. Raya Gaitandzhieva Ph.D.
- Chief Asst. Petya Blagoeva Ph.D.

Scientific Committee:

- Prof. Velichka Minkova Ph.D.
- Prof. Verjina Markarova Ph.D.
- Prof. Momchil Mirchev Ph.D.
- Assoc. Prof. Mirena Zlateva Ph.D.
- Assoc. Prof. Zahari Ganchev Ph.D.

Authors of approved papers will receive confirmation of participation by February 26, 2025. The full text of the papers and proof of payment of the participation fee must be submitted to the specified email by March 1, 2025.

PARTICIPATION FEES:

- For participation with one paper – 60 BGN
- For participation with two papers – 100 BGN

The fee should be transferred via bank transfer to:
Account of the National Academy of Art (IBAN): BG81 BNBG 9661 3100 1763 01
Bank Identification Code (BIC) of BNB: BNBGBGSD
Bank: Bulgarian National Bank
Payment reference: Conference "Design & Applied Arts" 2025

THE FEE INCLUDES:

- Editing and proofreading of the text
- Design of the publication

The full texts of the approved papers will be published in the "[DESIGN & APPLIED ARTS](#)" series, published by the National Academy of Art, as part of the [National Reference List of contemporary Bulgarian scientific publications with peer review](#).